

Master Alliance Program (MAP)



MAP PARTNER BENEFITS

- Increased sales revenue and profits from a broader service offering.
- Expanded service offering with the ability to offer both regional and national testing and compliance service capabilities.
- Enhanced market development opportunities and positioning, by partnering with the world-wide leader in UST testing and environmental compliance service.
- Technical, sales and marketing support from our highly-qualified team of industry experts.



Tanknology's Master Alliance Program is an innovative joint-marketing program for distributors and contractors in the U.S. petroleum equipment industry, providing them with access to Tanknology's full range of UST testing and compliance services.

As a MAP partner, Tanknology's environmental testing, inspection and compliance services are available at wholesale pricing for resale to your customers.

Tanknology is an ideal partner in such a relationship because we do not provide competing services, such as tank repair and upgrades, station construction or petroleum equipment sales.

Tanknology's complementary solutions provide increased sales opportunities to the customers you are already working with.

New Revenue Sources



In addition to selling more services and products to your existing customers, Tanknology also provides its MAP partners with opportunities for new business, through referrals from our customers and the purchase of petroleum equipment parts and supplies. Our nationwide coverage of regional offices and a technician base that serves every corner of the country, utilizes our MAP partners for parts sales and service referrals in those situations that a customer's need exceeds our service capability.

Nationwide, we service nearly 40,000 sites per year, for more than 3,000 customers, in a full range of UST site compliance services. This provides our MAP partners with access to new customers and incremental revenue generating opportunities for their full line of business services.

To learn more about the Master Alliance Program, or to discuss compliance services for your site, contact your local Tanknology office, or Richard Schnabel at 1-888-811-7558.



Environmental Compliance for Petroleum Systems